

**MPI - Kentucky Bluegrass Chapter  
Newsletter Advertising Insertion Order**

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please circle all issues in which you would like your ad to run. Ads are accepted on a first come, first served basis. **(\*Denotes that month has been sold.)**

<b>January 2017</b>	<b>February 2017</b>	<b>March 2017</b>	<b>April 2017</b>
<b>May 2017</b>	<b>June 2017</b>	<b>July 2017</b>	<b>August 2017</b>
<b>September 2017</b>	<b>October 2017</b>	<b>November 2017</b>	<b>December 2017</b>

Ad deadline is the 10<sup>th</sup> of the month in which the ad is to run. Distribution date is approximately the 15<sup>th</sup> of the month.

	<b>1 Months</b>	<b>3 Months</b>	<b>6 Months</b>	<b>12 Months</b>
E-news Banner AD	\$150	\$400	\$825	\$1,650

Non-members add \$150 to price

**Ad Specs:**

621x57 pixels in size .jpg format only  
72 dpi Provide URL for live link to web site

**Payment**

\_\_\_\_\_ ad(s) @ \_\_\_\_\_ each = \$ \_\_\_\_\_

**Agreement**

All advertisers will be invoiced for the appropriate amount after the ad has run.

\_\_\_\_\_  
Advertiser Signature

\_\_\_\_\_  
Date

Fax insertion orders to 502/456-1821:  
Brian Calvert, CMP  
c/o AEC Management Resources  
P.O. Box 4961  
Louisville, KY 40204  
502/456-1851 x3

**Ads should be transferred electronically to [info@kbcmpi.com](mailto:info@kbcmpi.com).**



MEETING PROFESSIONALS INTERNATIONAL



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# Your Banner Ad Here



The Silver Anniversary of KBC MPI is a time for celebration...and we are planning to do just that! Mark your calendar for September 8 and join us at the Marriott Louisville Downtown for our 25<sup>th</sup> Anniversary Celebration. Taking as its theme, *Silver is the new Black*, the event promises to be fun and irreverent, not stuffy, dressy, and boring.

The cost is \$25 for all attendees and members are encouraged to bring their spouses and significant others, as well as to reach out to former members of the organization. The event begins at 7:30 pm and will feature hors d'oeuvres and complimentary drinks cascading down the martini luge. A cash bar will also be available.

Complimentary onsite childcare will be provided by **Kids Fun Connection** (please register in advance if you plan to bring the little ones). There will also be complimentary transportation from Lexington to Louisville, thanks to our friends at **Cosmopolitan Limousine**. Park at the **Embassy Suites** in Lexington and ride with your friends to the party in Louisville.

Food, libations, childcare, transportation, music, surprises, laughter...we have it all covered. The only thing missing is YOU! You can register online at [www.kbcmpi.com](http://www.kbcmpi.com).

### Upcoming Events

**The Griffin Gate Marriott Resort** in Lexington is the host of the August meeting on Thursday, August 17th. This is a BREAKFAST meeting, held poolside, and will feature a panel discussion on planning outdoor and golf events.

There is still time to register. Go to [www.kbcmpi.com](http://www.kbcmpi.com) and click on the calendar page.

Our thanks to **Cosmopolitan Limousine** for providing transportation to the meeting from Louisville.

**Churchill Downs** will host the September meeting on Thursday, September 21<sup>st</sup>. The event will feature roundtable discussions of managing budgets, CMP/CMM, performance measurement and promotional materials.

**MPI - Kentucky Bluegrass Chapter  
Website Ad Banner Order**

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Ad Options**

Please mark the banner ad you wish to purchase and the appropriate rate. Rates quoted are for MPI members. All banner ads include a direct link to the advertiser's Web page. Non KBC MPI members should add \$150 per category.

	<b>3 Months</b>	<b>6 Months</b>	<b>9 Months</b>	<b>12 Months</b>
Home Page Banner	\$200	\$350	\$500	\$650
Other Page Banner	\$100	\$175	\$250	\$325

**Payment**

\_\_\_\_\_ Ad @ \_\_\_\_\_ months = \$\_\_\_\_\_

**Agreement**

All advertisers will be invoiced for the appropriate amount after once the ad has been posted.

\_\_\_\_\_  
Advertiser Signature

\_\_\_\_\_  
Date

Fax insertion orders to 502/456-1821 or mail, along with ads to:

Brian Calvert, CMP  
c/o AEC Management Resources  
P.O. Box 4961  
Louisville, KY 40204  
502/456-1851 x3

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